

# AutoComplete+ Increases Search Revenues

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**Today's internet users expect everything readily available at their fingertips.** Be it a desktop or mobile device, end-users are conditioned to a search engine that literally knows what they want before they do. Search users who do not get autocompletion from their search provider, simply switch to another provider. This is why **Search Publishers, Toolbar Platforms, and Broadband Portals are looking for sophisticated suggested query engines** to autocomplete end-user searches and enhance their experience. Autocompletion is quickly becoming a highly demanding field, with ever-increasing quest for sophistication and controls.

## Let AutoComplete+ Do The Work for You

AutoComplete+ gives you a powerful, scalable suggested query service. Cloud-hosted, you will have it up and running quickly and easily - without the upfront costs of an on-premise deployment and development. Our world-class service provides state of the art suggested queries with all the controls that you need to optimize your end-user search experience - allowing you to focus on your core business.

## Features and Benefits

AutoComplete+ makes it easy for you to leverage, integrate and rapidly deploy suggested queries on your online search property. The service is designed to optimize end-user experience with the most relevant suggestions, and includes the following :

### Languages

Delight your end-users with suggested queries using a 500M+ search terms database in various languages including English, German, Spanish, French, Italian, Portuguese, Dutch, Russian and more.

### Emerging Trends

Include up to date emerging search terms – such as Royal Wedding, Michael Jackson, World Series - within the list of suggested queries.

### Auto Learning

Combine a feedback loop of actual terms usage to learn what the actual relevant search terms, languages, etc – to optimize suggested queries to your end-users.

### Filtering

Exclude terms such as porn, hate-related, competition-related from your auto-suggest list. Configure the list per your specific needs. Whether it is regulation driven, or competition, you have the controls to blacklist specific term sets.

### Promotions

Prioritize order of relevant suggested queries per set criteria. For example, you can elevate the suggestion priority of newly published relevant data on your site, over old data.

### AdSense Compliant

Comply with the up to date Google policies such as excluding offending content, being directly relevant to the end-user's search, etc.

### Quick, Easy Integration

Integrate a few lines of JavaScript or alternatively use JSON feed for toolbars or more complex Web sites. Our integration guide is less than a page long...

### Scalable Infrastructure

Rely on state-of-the-art web service scalability that is running on cloud infrastructure. Already serving over a hundred million suggested queries every day, AutoComplete+ scales with your search traffic.

## Our tests show time and again:

- **RPM Increase of 12% and more**
- **10% and more additional searches per user**
- **Unbeatable price/performance**

Find more information about AutoComplete+ at [www.autocompleteplus.com](http://www.autocompleteplus.com)  
Or contact us at [info@autocompleteplus.com](mailto:info@autocompleteplus.com)